

PERSONAL INJURY ATTORNEY CASE STUDY

- ✓ Costs for Period
- ✓ Key Performance Indicators (KPI)
- ✓ Retargeting Group Segments

A Personal Injury Attorney wanted to get information about how he could help people, who had been injured, to know about his firm's services as soon as possible after their accidents. With Geo-Conquesting, we targeted several hospital emergency rooms. We were able to show the attorney's ads to people while they were in the waiting room, and for several months afterward on their smart phones, tablets, personal, and even work computers. The ads were able to bring in over 5 new clients in their 3rd month.

The cost of Geo-Conquesting was less than 10% of what they paid on average with traditional PPC advertising.

